

Dear Secretaries,

The St. George's Day ring for 2014 was terrific and again the campaign was mentioned with great enthusiasm on most of the BBC Regional Radio breakfast shows and local newspapers and radio stations. It even got mentioned in The Times and all thanks to your wonderful and continuing support for which I am most grateful.

The feedback from all the media contacts was very positive with requests to keep them informed for next year. With social media added to the campaign there is no doubt it is reaching a wider audience and all with happy results. There is also the fact that more ringers, guilds and associations are connected via these sites and this in turn helps to spread the word. In all honesty I have received only a handful of complaints, all mild, since the campaign started and these were brought about through misunderstandings which, once explained, brought them on side.

With Christmas soon to be upon us and with most of your towers gathering together for the festival ringing I hope you will encourage as many towers as possible to participate. It would be of enormous help if they could confirm that they will be able to take part in 2015 and to let me know. The campaign is now on facebook and twitter which can be accessed via the web site and it would be hugely helpful and fun to receive messages, comments, and 'likes' and so help the campaign evolve with a powerful input from your ringers.

Next year will be the campaign's 5th year – a huge achievement. There is no doubt there is a growing awareness of your hard work which is received with delight by everyone.

May I wish you all a Most Happy Christmas and I look forward to hearing from you regarding next year.

Al the Very Best - Libby



Libby Alexander
Ringing for England Campaign - April 23rd 2015



www.ringingforengland.co.uk
Telephone: 07799 23 04 23