

From: Steve Coleman [mailto:steve@ringingbooks.co.uk]
Sent: 09 March 2015 11:43
To: Undisclosed-Recipient;
Subject: Fw: [PROs] News from Central Council P R Committee

Dear Branch Secretary/PRO

Herewith from the Central Council.

Best wishes
Steve

Dear Association PR Officer

Two pieces of news for you:

1) The Council's Decisions

You may be aware that at the 2014 Annual Meeting of the Central Council, the Methods Committee was asked to begin a consultation process on the CC Decisions concerning Peal Ringing, Methods and Calls. They have prepared [a consultation paper](#) * seeking input on the principles and fundamental requirements of the Decisions, in particular:

1. The purposes and objectives of the Decisions
2. The prescriptive language that appears in the current Decisions

They welcome views from all ringers and suggestions for changes via email to methods@cccbr.org.uk Please do encourage your members to join the debate if they are interested.

* This is a 17 page PDF document entitled [Review of the CC Decisions](#)

2) FirstPeal2015

In view of the increasing media interest in the 300th anniversary of the first recorded peal and the linked FirstPeal2015 effort to get 300 new peal ringers this year, the Council's PR Committee has put together a [note](#) called "What is a peal?". Now of course we do know that YOU know what a peal is and that most ringers know this, but it can sometimes be difficult to explain this to a non-ringer and to explain why ringers ring peals. It is important that ringers are able to explain things briefly, simply and clearly to journalists when asked so we hope that you will find this helpful when seeking publicity for your special ringing to celebrate this important anniversary on 2 May or when explaining why your ringers are ringing their first peal. Please do copy anything you find useful here for your own publicity or even hand the whole thing over to any interested journalists, as I have done recently.

We have a lot more useful information relating to FirstPeal2015 on the website here:
<http://cccbr.org.uk/FirstPeal2015/>

And a reminder – don't forget to ring on St George's Day, 23 April. Maybe use the date as a recruiting tool or for an open day? And let your local media know what's going on!

As always, please do let us know about anything we can help you with.

With all very best wishes,

Kate

Chairman, Public Relations Committee
Central Council of Church Bell Ringers
Registered Charity number 270036

Let's get 300 first pealers this year!

